



A NETWORK OF VETTED SPECIALISTS

The Pebble Partner Network

The people who sit alongside your booking platform and help you build something bigger than a fuller calendar.

For providers growing with Pebble

THE PEBBLE PARTNER NETWORK

Switching platforms is never just about the software.

The activity providers who grow fastest are the ones plugged into the right people at the right moments: the strategist who gets more parents seeing your classes online, the accountant who keeps you ahead of HMRC instead of catching up with it, the specialist who knows exactly how to get your sessions into local schools.

Every Pebble provider is connected to a working network of vetted specialists across marketing, growth, finance, legal and more. This isn't a directory of discount codes. These are real, named experts who understand children's activity businesses specifically, because that is who they already work with every day.

This is the Pebble Partner Network: The people who help you build something bigger than a fuller calendar.



Making Digital Real.

01/07 GROW YOUR PRESENCE

Making Digital Real



Mike Roberts has built his name on LinkedIn optimisation, podcast development and digital storytelling. For providers who know they should be more visible online but don't have the hours to work out the algorithm, Mike turns your expertise into content that actually reaches parents.

Sharper messaging, a real content strategy, even a private podcast as a lead magnet for your classes or camps. Pebble providers get direct, tailored access to someone who turns "post more" into an actual plan.



02 / 07 GROWTH STRATEGY

Sport and Activity Professionals

Mark Rasche has spent his career inside the exact sector Pebble providers operate in: kids' activity companies, franchisors, sport and fitness centres, publicly funded programmes. Through Sport and Activity Professionals, he works with organisations to shape their next stage of growth and spot the blockers holding them back before they become expensive.



For providers thinking past this term's bookings toward what the business looks like in two or three years, Mark is an outside perspective that has actually seen the inside of businesses like yours.



03 / 07 GET INTO SCHOOLS

Cerys Keneally



Getting a foot into local schools and nurseries is one of the most reliable ways to grow a children's activity business, and one of the hardest to crack without the right approach. Cerys specialises in helping former teachers and activity providers build relationships with schools without cold-calling, turning education partnerships into consistent income and a bigger reach into children's lives.

It's a specialism most providers never get proper guidance on, and it's part of what's available inside the Pebble network.



04 / 07 FINANCIAL CLARITY

Numero Bridge

Numero Bridge specialises in bookkeeping for franchisors, franchisees and growing businesses, with a focus that goes well beyond logging transactions: clean, accountant-ready records, proactive compliance management, and reporting providers can actually use to make decisions.

For anyone scaling across sessions, locations or franchise territories, that's the difference between finding out about a problem at year-end and staying ahead of it all year round.





Citation

05 / 07 HR AND LEGAL, COVERED

The Citation Group



Employing and managing staff around children brings a level of HR and legal complexity most activity providers never signed up to master. The Citation Group's HR and Employment Law advice line means providers don't have to.

Disciplinarys, grievances, absence management, probation periods, tribunal support: handled by people who do this for a living, so providers can stay focused on running great sessions instead of untangling employment law.

PremCom

Digital & Print on Demand Multi-channel Automated Marketing

06 / 07 MARKETING THAT LANDS

PremCom

PremCom brings multi-channel print and digital marketing expertise built specifically to help businesses cut through the noise, spanning everything from prospect data and creative design to direct mail and email campaigns.

In a sector where word of mouth still does a lot of the heavy lifting, having a marketing partner who understands both the digital and physical sides of reaching parents is a genuine edge.





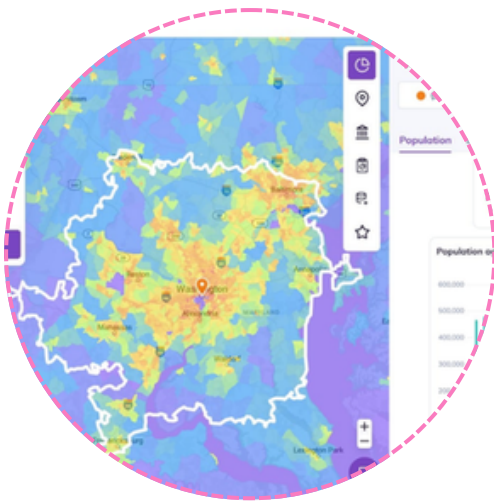
smappen

07/07 SEE YOUR TERRITORY CLEARLY

Smappen

For providers running multiple sites or managing a franchise network, understanding exactly where demand exists and where it doesn't is critical, and it usually requires GIS expertise most businesses don't have in-house. Smappen makes that kind of geodata accessible with no mapping background required: define territories, analyse markets, and pinpoint the right locations for expansion in a few clicks.

It's the sort of tool that turns "we think this area has potential" into an evidenced answer.





This is what's waiting on the other side of a Pebble sign-up: not just a calmer, more capable booking platform, but a network of specialists who already understand the pressures of running a children's activity business, because they work with people like you every day.

Curious what switching to Pebble actually looks like?

Get access to the Pebble network →